Perkins Nichols Media 1691 Fall Creek Road Suites 214-216 Indianapolis, IN 46256	VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	105436 01/11/13-01/27/13 Indianapolis Metro Perkins Nichols Me Political/Issues (11 political issue (130 Click, Steve (1579) WTHR / N/A Local/Political Issu Standard	ppolitar edia (1 129) 947)		ning (S	320)		Date Enter Last Mod Entered E CO-OP Headline Demo Order Tyj Package i Commissi Commissi Net Total Sales Tax	# pe Deal ion %	01/03/13 01/11/13 Lisa Baxter No Normal 15.00 \$10,657.50 \$60,392.50			WTHR (WTHR) By Broadcast Month Jan. 2013 Grand Total:	<u>Spots</u> 119 119
ne Line Type / Break Ty	ype (Ref #) Dates	Sec Length	Run Times SP	W Mo	Tu	We T	h Fr	Sa Su	Spots	Rate	Тс	tal		Station	Comments
16.0 Normal Line / SPOT	01/11/13-01/11/13	3 :30 7A- 9A	(EST)	1	i i		X	İ	1	\$600	00	\$600.00	WTHR (WT	THR) 7-	9a Today
17.0 Normal Line / SPOT	01/14/13-01/18/13	3 :30 7A- 9A	(EST)	4 X	X	X >	:	i	4	\$600	.00	\$2,400.00	WTHR (WT	THR) 7-	9a Today
18.0 Normal Line / SPOT	01/21/13-01/25/13	3 :30 7A- 9A	(EST)	4 X	X	X >	:	İ	4	\$600	.00	\$2,400.00	WTHR (WT	THR) 7-	9a Today
19.0 Normal Line / SPOT	01/14/13-01/18/13	3 :30 9A- 10A	(EST)	3 X	X	X >	:	Ì	3	\$350	.00	\$1,050.00	WTHR (WT	THR) 9-	·10a Today
20.0 Revised Line / SPOT	01/21/13-01/25/13	3 :30 9A- 10A	(EST)	3 X	X	X >	X	į					WTHR (WT	THR) 9-	10a Today
20.1 Normal Line / SPOT	01/21/13-01/25/13	3 :30 9A- 10A	(EST)	2 X	X	X >	:	İ	2	\$350	.00	\$700.00	WTHR (WT	THR) 9-	·10a Today
21.0 Normal Line / SPOT	01/11/13-01/11/13	3 :30 9A- 10A	(EST)	1	I L		X	İ	1	\$350	.00	\$350.00	WTHR (WT	THR) 9-	10a Today
22.0 Normal Line / SPOT	01/11/13-01/11/13	3 :30 10A- 11	A (EST)	1			X	i i	1	\$300	.00	\$300.00	WTHR (WT	THR)	0-11a Today
23.0 Normal Line / SPOT	01/14/13-01/18/13	3 :30 10A- 11	A (EST)	4 X	X	X)	X X	İ	4	\$300	.00	\$1,200.00	WTHR (WT	THR)	0-11a Today
24.0 Normal Line / SPOT	01/21/13-01/25/13	3 :30 10A- 11	A (EST)	4 X	X	X)	X X		4	\$300	.00	\$1,200.00	WTHR (WT	THR)	0-11a Today
25.0 Normal Line / SPOT	01/14/13-01/18/13	3 :30 12P- 12	:30P (EST)	4 X	X	X \)	x x	Ī	4	\$400	.00	\$1,600.00	WTHR (WT	THR) 12	2-1230p Noon Nev

:30 12P- 12:30P (EST)

:30 12P- 12:30P (EST)

:30 12:30P- 1P (EST)

Date:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

 $X \mid X \mid X$

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CONTRACT

 $X \mid X$

CONFIRMATION

Accepted-Station:

\$400.00

\$400.00

\$400.00

Date:

\$1,600.00 WTHR (WTHR)

\$400.00 WTHR (WTHR)

\$400.00 WTHR (WTHR)

Comments:

B/E Bookend P/B Piggy Back

26.0 Normal Line / SPOT

27.0 Normal Line / SPOT

28.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

Printed At: 10:04 AM on Wednesday, April 24 2013

01/21/13-01/25/13

01/11/13-01/11/13

01/11/13-01/11/13

Rate

Entered

1/7/13 1/7/13

1/7/13 1/7/13

1/7/13

1/11/13 1/7/13

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1/7/13

12-1230p Noon News

12-1230p Noon News

1230-1p Noon News

\$71,050.00 \$71,050.00

1169 Suite	ns Nichols Media 1 Fall Creek Road s 214-216 napolis, IN 46256	VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	105436 01/11/13-01/27/: Indianapolis Metr Perkins Nichols M Political/Issues (1 political issue (13 Click, Steve (1579 WTHR / N/A Local/Political Iss Standard	ropolii 1edia 1129) 3047) 9)	(1315		(9320)		Date Ent Last Mod Entered CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	iffied 0 By L N Per I Deal Sion 9 1	1/03/13 1/11/13 isa Baxter o lormal 5.00 10,657.50 60,392.50	WTHR (WTH By Broadcast Jan. 2013 Grand Total:	Spots 119 119	\$71,050.00 \$71,050.00
Line	Line Type / Break Ty	pe (Ref #) Dates	Sec Length	Run Times S	5PW I	Mo Ti	u We	Th Fr	Sa Si	J Spots	Rate	Total	Station	Comm	ents Entered
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29.0 30.0 31.0 32.0 33.0 34.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	01/14/13-01/18/13 01/21/13-01/25/13 01/14/13-01/18/13 01/21/13-01/25/13 01/11/13-01/11/13	3 :30 12:30P- 3 :30 12:30P- 3 :30 5P- 6P (I 3 :30 5P- 6P (I	1P (EST) 1P (EST) EST) EST) EST) P (EST)	4 4 4 4 1 1	x x x x x x x	X X X X X X X	x x x x x x x x x x x x x x x x x x x		3 Spots 4 4 4 4 1 1 4	\$400.0 \$400.0 \$750.0 \$750.0	0 \$1,600.0 0 \$1,600.0 0 \$3,000.0 0 \$3,000.0 0 \$750.0 0 \$1,100.0	D WTHR (WTHR) D WTHR (WTHR) D WTHR (WTHR) D WTHR (WTHR) D WTHR (WTHR)	1230-1p Noon N 1230-1p Noon N 5-6p EWN 5-6p EWN 5-6p EWN	ews 1/7/13 ews 1/7/13 1/7/13 1/7/13 1/7/13
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Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:04 AM on Wednesday, April 24 2013

1169 Suite	ns Nichols Media 1 Fall Creek Road s 214-216 napolis, IN 46256	VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	105436 01/11/13-01/27 Indianapolis Me Perkins Nichols Political/Issues political issue (Click, Steve (15 WTHR / N/A Local/Political I Standard	etrop : Med : (112 1304 579)	lia (13 29) 7)		(S	9320)		Date Ent Last Moc Entered CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Tai	dified By # pe Deal sion %	01/03/13 01/11/13 isa Baxter No Normal 15.00 \$10,657.50 \$60,392.50	<u>By Br</u> Jan.	IR (WTHR) oadcast Month 2013 I Total:	Spots 119 119	\$71,050.00 \$71,050.00
Line	Line Type / Break Ty	pe (Ref #) Dates	Sec Length	Run Times	SPW	/ Mo	Tu	We T	[™] h Fr	Sa Su	Spots	Rate	Total	Statio	on	Comment	s Entered
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"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:04 AM on Wednesday, April 24 2013

	Videoladiana	Contrac Schedule Date Advertiser		1/27/13	olitan	Planning	ı (03.	20)		Date En Last Mo	dified	01/03/13 01/11/13 Lisa Baxte	-		(WTHR) adcast Month 013	-	<u>Rate</u> 1,050.00
13	VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204	Agency Product	Perkins Nic Political/Iss	hols Medi	ia (13	-	g (<i>)</i> 3.	20)		CO-OP Headlin	·	No		Grand T	otal:	119 \$7	1,050.00
WTHR SINDIANAPOLIS		Brand Salesperson Sales Office	political issi Click, Steve WTHR	•	7)					Order T Package Commis	e Deal	Normal					
Perkins Nichols Media 11691 Fall Creek Road Suites 214-216		Buyer Name Phone/Fax CPE	/ N/A							Commis	ssion	\$10,657.5 \$60,392.5					
Indianapolis, IN 46256		Account Types Billing Type Comments	Local/Politic Standard	cal Issue						Sales T	ax						
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Line Line Type / Break T		Sec Length	Run Times	SPW		Tu We	e Th	Fr		+ -	Rate		Total	Station WILLIAM	7.0	Comments	Entered
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57.0 Normal Line / SPOT 58.0 Normal Line / SPOT 59.0 Normal Line / SPOT 60.0 Normal Line / SPOT	01/27/13-01/27/1 01/13/13-01/13/1 01/20/13-01/20/1 01/27/13-01/27/1	13 3 :30 3 13 3 :30 8 13 3 :30 8 13 3 :30 8	A- 8A (EST) A- 9A (EST) BA- 9A (EST) A- 9A (EST)	2		Tu We	e Th		X	2 2	\$400 \$450 \$450 \$450	00 00 00 00	\$800.00 \$900.00 \$900.00 \$900.00	WTHR (WTHR) WTHR (WTHR) WTHR (WTHR) WTHR (WTHR)	8-9 8-9	8a Sun Sunrise 9a Sun Today 9a Sun Today 9a Sun Today	1/7/13 1/7/13 1/7/13 1/7/13
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Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:04 AM on Wednesday, April 24 2013